

# HOPE VILLAGE - TINY HOUSING ALTERNATIVES

Mission: In collaboration with community partners; provide short-term and longer-term housing alternatives and service to people experiencing homelessness in Chippewa County.

## NEWS & FEATURES

[HOPEVILLAGECHIPPEWAFALLS.ORG](http://HOPEVILLAGECHIPPEWAFALLS.ORG)

### HOPE VILLAGE FACEBOOK PAGE,

[click the link below](#)

<https://www.facebook.com/hopevillagechippewaafalls>

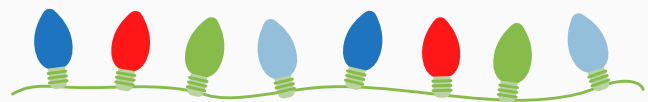
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Welcome to the Winter edition of the Hope Village Newsletter! The goal of the newsletter is to keep the community informed of the latest information with the tiny house village.

We are a Thrivent Choice Organization. Hope Village – Tiny Housing Alternatives, Inc.  
Thrivent Choice | Thrivent Financial.



INTERESTED IN GIVING BACK THIS HOLIDAY SEASON?

- BE A MENTOR TO OUR GUESTS
- GIVE FINANCIAL SUPPORT
- VOLUNTEER WITH US

## BE READY FOR 2022, ORDER A CALENDAR!



A photographer volunteered to use his photos for an online Calendar ordering system. The proceeds go to Hope Village and there are two \$500.00 matches that will match the profit from each purchase.

[CLICK HERE TO PURCHASE A CALENDAR](#)

## INTERESTED IN MERCHANDISE?

We will be selling clothing items with our logo through A to Z Embroidery & Screen Printing. The sales will run 3 times per year for 40 days each time.

[CLICK HERE TO SHOP](#)

**OUR VETERANS TINY HOUSE IS SCHEDULED TO BE COMPLETED BY THANKSGIVING. IT IS A COLLABORATION BETWEEN HV, THE LOCAL AMVETS AND KLEIN HALL.**

Ken Froelich, our Board VP, was awarded the Jefferson award!





**THANKS NYHUS CONCRETE  
FOR HELPING US REDO OUR  
LANDSCAPING AT THE  
COMMUNITY CENTER!**



**THANKS EO JOHNSON FOR  
HELPING US ON THE UNITED  
WAYS DAY OF CARING!**



**HOPE VILLAGE UTILIZATION  
SUMMARY THROUGH 11/16/2021**

**12,560 SHELTERED NIGHTS**

**\$587,760.00 IN HOTEL SAVINGS**



## TESTIMONIAL

"My name is Sarah, and my fiancé's name is Wilson. We both live together in a tiny house that is part of Hope Village. I am 45-years-old and have two daughters; my oldest is 27-years-old. My youngest daughter passed away at the age of 18 due to a rare pediatric cancer. For 13 years, my aunt and I had a cleaning business. We stopped the business because it was hard work and laborious on the body. We would start at seven in the morning and, sometimes, wouldn't get done until eight at night. Wilson was raised in Alaska and moved to the Chippewa Falls area when he was 21-years-old. He has a background in roofing and construction.

My mother was diagnosed with terminal cancer, and I ended up getting laid off from work. I took care of her until her passing. Afterwards, I went to school to get my Certified Nursing Assistant license. Though during this time, my youngest daughter was in the Children's Hospital in Marshfield for 24 months. After she passed, I was depressed, my health deteriorated, and I couldn't work for two years. With funeral expenses and being behind on rent, it was hard to keep up, and eventually, we became homeless. Our biggest hurdle was finding affordable housing in Chippewa Falls and landlords who were willing to rent to people like us.

We have been living in a tiny house for more than a month. We saw a story on the t.v. evening news and in the newspaper about Hope Village and made our way to the L.E. Phillips Career Development Center in Chippewa Falls to learn more about how we could get some help with our housing situation.

The tiny house we are living in is located at a local church. The pastor and church members are very welcoming and helpful. Hope Village gives you mentors to work with to get you back on track. They help transport us to our appointments and are just great people all around to be around.

At Hope Village, they provide you with everything you need to live in them, including food, supplies and basic necessities. We don't have to worry about not having something on hand. Believe it or not -- the tiny houses may look small on the outside, but they have quite a bit of stuff inside. The one we are living in has a counter with stools to eat, space to play card or board games, a little kitchenette to prepare meals, and it's furnished with sleeping spaces and bedding. When we need to shower, Hope Village staff provide us shower passes to a local business in town.

There are waiting lists that can stretch out eight to eighteen months for other housing alternatives in Chippewa County. Without Hope Village, we wouldn't have had a place to go. We don't have a car to sleep in. It's hard to hold down a job when you don't know where you're going or how you're going to survive from one day to the next. Hope Village was definitely a lifesaver for us. Jen at the Career Development Center and Mike with Hope Village both made the living transition very easy for us. It will be wonderful when Hope Village is able to move to their new location and everything is set up -- their showers, thrift store and programs. I can see their new location being beneficial for families with children so they have a space to play.

Homelessness can happen to anybody. There is such a stigma behind homelessness. You should care about your community and the people in it and do what you can to help. A monetary donation, volunteering to be a mentor or helping to build tiny homes goes a long way to help people like us. Hope Village truly is a community of people helping people. Together, we can stop homelessness in the Chippewa Valley."

-Sarah and Wilson, residents of Hope Village

# JOIN OUR CAPITAL CAMPAIGN COMMITTEES

## **Steering Committee**

This committee directs all activities of the campaign. The committee is composed of 14 to 16 area leaders who will be instrumental in providing input on the foundation for a successful capital campaign. The committee helps assure the success of the campaign by overseeing all committees. Monthly meetings are held over approximately 12 to 18 months or until the goal is met. Steering Committee members will eventually solicit three to five potential donors with another team member. Meetings would tentatively begin in early 2022 in person in Chippewa Falls.

## **Leadership Development Committee**

The Leadership Development Committee is composed of 8 to 10 individuals who have a commitment to Hope Village and/or the Chippewa Valley and who are interested in the benefits of the mission and project. These individuals will be knowledgeable about the business, philanthropic and social relationships which exist within the area. The committee ensures the success of the campaign by identifying and recruiting the topmost echelon of campaign volunteer leadership for the campaign co-chairs. This committee meets three times to help identify and recruit the general campaign co-chairs and would meet in February 2022.

## **Case Statement Committee**

The Case Statement Committee requires the assistance of individuals who are knowledgeable about the scope and mission of the campaign. This group ensures the success of the campaign by providing input for consultants to develop a strong and compelling campaign rationale and FAQ, as well as answer key questions regarding the campaign and fundraising plan. This committee also tests or validates the case statement. This group of approximately 12 to 14 people who will meet approximately four to five times to help provide feedback on the case statement development and validate the case statement with key donors; meetings will last one hour and would begin in early 2022.

## **Communications Committee**

The Communications Committee enlists 8 to 12 people who are knowledgeable about branding, communications, marketing and media. They enhance the effectiveness of the campaign by helping provide input for the promotional elements, assisting in raising awareness of the project, providing information to the area about the project and help provide input on coordinating a large campaign Launch event. This committee will meet every month for 8 to 10 months to provide input on materials, provide feedback on materials and plan the event. Meetings will last one hour and would be held in person or via Zoom.

## **Prospect Development Committee**

The Prospect Committee enlists 6 to 10 staff, donors and volunteers who are knowledgeable about the Chippewa Valley and philanthropic endeavors. The group helps make suggestions on potential area donors who may be interested in supporting the campaign and will help match potential solicitors to donors where able. This committee meets for four to five meetings over the course of the campaign. Meetings will last one hour and will be held early in 2022.