

HOPE VILLAGE - TINY HOUSING ALTERNATIVES

Mission: In collaboration with community partners; provide short-term and longer-term housing alternatives and service to people experiencing homelessness in Chippewa County.

NEWS & FEATURES

[HOPEVILLAGECHIPPEWAFALLS.ORG](https://www.hopevillagechippewafalls.org)

HOPE VILLAGE FACEBOOK PAGE,

[click the link below](#)

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HOPE VILLAGE IS SEEKING CAPITAL CAMPAIGN VOLUNTEERS. THERE ARE A NUMBER OF COMMITTEES TO SERVE ON!

Click here to volunteer:
<https://landing.mailerlite.com/webforms/landing/t9q1i8>



Welcome to the Hope Village Newsletter! The goal of the newsletter is to keep the community informed of the latest information with the tiny house village.

We are a Thrivent Choice Organization. Hope Village – Tiny Housing Alternatives, Inc.
Thrivent Choice | Thrivent Financial.



CONGRATS, MIKE!

Hope Village Director and Assc Minister at Landmark Christian Church, Mike Cohoon, was selected as Chippewa Herald's Person of the Year for 2021!



Brian Kelley and members of the Jayna Kelley Foundation are beginning to build tiny house # 11. Brian's daughter Jayna was one of the young Girl Scouts killed in the roadside clean up accident a few years ago.

Hope Village visited No Boundaries a tiny house design and building company. Hope Village and No Boundaries will partner on the Jayna Kelly house. NB has offered to donate materials from their deconstruction business to be used during the house build.

IN THE NEWS, CLICK TO READ

<https://www.weau.com/2020/12/11/local-amvets-post-looking-helps-veterans-avoid-homelessness/>

https://www.leadertelegram.com/news/front-page/new-tiny-home-built-for-families-women-veterans/article_1983ddfa-7a98-5007-8af0-2bca30017512.html

OUR FUTURE HOME OF HOPE VILLAGE SIGNS WENT UP ON OUR PROPERTY





CAR HOP AUTO SALES AND FINANCE, THE CHIPPEWA FALLS MAYO CLINIC AND THE CHIPPEWA COUNTY SPIRIT OF CHRISTMAS PARTNERED TOGETHER TO MAKE CHRISTMAS A SPECIAL DAY FOR OUR HOPE VILLAGE GUESTS.

Jesse Yang

M.S. IMC 2021

"No matter where one might be in their stage of life, any goal or dream can still happen as long as they are willing to put in the work. Ask yourself — what is it that you want, why do you want it and how are you going to get it done. With passion, patience and persistence, anything is possible."



CONGRATS TO JESSE YANG FROM OUR PROMOTION'S AND OUTREACH COMMITTEE ON EARNING HER MASTERS DEGREE!

BROWN BUILDERS HAS BEGUN THE WORK ON THE HOPE VILLAGE COMMUNITY BUILDING. THEY PLAN TO HAVE THE REMODEL COMPLETED BY MAY OF 2022.



JOIN OUR CAPITAL CAMPAIGN COMMITTEES

Steering Committee

This committee directs all activities of the campaign. The committee is composed of 14 to 16 area leaders who will be instrumental in providing input on the foundation for a successful capital campaign. The committee helps assure the success of the campaign by overseeing all committees. Monthly meetings are held over approximately 12 to 18 months or until the goal is met. Steering Committee members will eventually solicit three to five potential donors with another team member. Meetings would tentatively begin in early 2022 in person in Chippewa Falls.

Leadership Development Committee

The Leadership Development Committee is composed of 8 to 10 individuals who have a commitment to Hope Village and/or the Chippewa Valley and who are interested in the benefits of the mission and project. These individuals will be knowledgeable about the business, philanthropic and social relationships which exist within the area. The committee ensures the success of the campaign by identifying and recruiting the topmost echelon of campaign volunteer leadership for the campaign co-chairs. This committee meets three times to help identify and recruit the general campaign co-chairs and would meet in February 2022.

Case Statement Committee

The Case Statement Committee requires the assistance of individuals who are knowledgeable about the scope and mission of the campaign. This group ensures the success of the campaign by providing input for consultants to develop a strong and compelling campaign rationale and FAQ, as well as answer key questions regarding the campaign and fundraising plan. This committee also tests or validates the case statement. This group of approximately 12 to 14 people who will meet approximately four to five times to help provide feedback on the case statement development and validate the case statement with key donors; meetings will last one hour and would begin in early 2022.

Communications Committee

The Communications Committee enlists 8 to 12 people who are knowledgeable about branding, communications, marketing and media. They enhance the effectiveness of the campaign by helping provide input for the promotional elements, assisting in raising awareness of the project, providing information to the area about the project and help provide input on coordinating a large campaign Launch event. This committee will meet every month for 8 to 10 months to provide input on materials, provide feedback on materials and plan the event. Meetings will last one hour and would be held in person or via Zoom.

Prospect Development Committee

The Prospect Committee enlists 6 to 10 staff, donors and volunteers who are knowledgeable about the Chippewa Valley and philanthropic endeavors. The group helps make suggestions on potential area donors who may be interested in supporting the campaign and will help match potential solicitors to donors where able. This committee meets for four to five meetings over the course of the campaign. Meetings will last one hour and will be held early in 2022.