

# What Is Workforce Housing?

Affordable/workforce housing refers to the housing supply that is most limited in our community. It is specifically designed to cater to the needs of lower-pay scale employees, enabling them to live in, work in, and serve our community. This type of housing provides accessible and affordable options for individuals and families who play crucial roles in various sectors, such as service industries, healthcare, education, and more.

By addressing the affordable/workforce housing crisis, we ensure that these dedicated individuals can find housing within our community, enabling them to stay and continue serving us in the roles we rely on.



## Goals

- Build and maintain a small community of temporary and transitional Tiny Houses in the Chippewa Valley.
- To offer case management and mentoring for all Tiny House guests.
- To rent and maintain affordable housing units to meet a community need and ensure sustainability of Hope Village.
- To operate and maintain a community center for the benefit of our guests with a kitchen, laundry room, showers, and severe weather shelter.

## Connect With Hope Village



1825 Kennedy Rd, Chippewa Falls, WI 54729



Email: [admin@HopeVillageChippewaFalls.org](mailto:admin@HopeVillageChippewaFalls.org)



Phone: 715-861-3802



Website: [HopeVillageChippewaFalls.org](http://HopeVillageChippewaFalls.org)



Facebook: Hope Village Chippewa Falls



**Mission:** Guide guests to stable housing using a program of sheltering, mentoring, and educating.

**Vision:** A community free from homelessness.

**“...Helping Hands Building Affordable/Workforce Housing...”**

# Do We Need Affordable Housing?

Q: Do you know ALICE?

A: ALICE stands for Asset Limited Income Constraint Employed. ALICE represents a significant portion of our community. In the past, this group would have been referred to as the working poor. However, we now recognize them as ALICE—individuals who are employed, contributing to our community, and facing financial constraints.

Q: How many ALICE families are there in the city of Chippewa Falls?

A: In the city of Chippewa Falls, out of the total 6,295 households, a significant portion of them are ALICE households. Specifically, 46 percent or 2,896 households fall into the ALICE category and are facing financial challenges. This means that almost half of the families in our wonderful city are struggling with housing costs and other economic constraints.

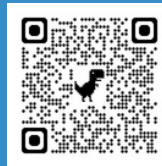


# How You Can Help...

Getting involved with Hope Village is both enjoyable and simple! There are many teams to choose from, and one especially valuable way to contribute is by helping staff the Community Center for a few hours each week or month.

**Interested in learning more or ready to volunteer?**

Simply scan the QR code below or visit the Hope Village website. Once there, click the down arrow under the Volunteer tab at the top of the homepage to get started:  
<https://www.hopevillagechippewafalls.org/volunteer/>



# Efficiency Apartments

Hope Village is growing quickly. As we work on our next stage of building affordable housing, we had the opportunity to purchase the Indianhead Motel. This will bring 27 units of efficiency housing to our community on top of the 26 affordable housing units we are building on the Hope Village property.

